

Brand, Content & Communications Manager (all genders)

International Live Entertainment



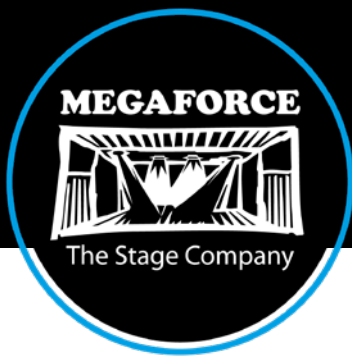
About us

Megaforce is one of Europe's leading stage engineering companies, delivering complex stage solutions for concerts, tours, festivals, and international live productions.

Our work combines engineering, architecture, live entertainment, logistics, and design. We are known not only for technically demanding stage systems, but also for a high level of creativity, strong visual ideas, and a distinctive approach to how live productions are presented.

As part of our international growth and the further development of our brand, marketing, and communications activities, we are creating a new role within our team.

We are looking for a strong communicator and creative marketing professional who can develop content, shape visual ideas, build internal processes, and translate complex technical projects into clear, high-quality brand communication.



Your Role

- Develop and structure Megaforce's brand, content, and communications activities
- Create and coordinate content for LinkedIn, Instagram, website, sales materials, recruiting, and internal communication
- Translate technical stage systems, international projects, and complex construction topics into clear, strong, and visually compelling communication
- Develop creative content ideas, visual concepts, campaign angles, and storytelling formats for Megaforce projects and products
- Work closely with management, sales, engineering, project management, HR, and external partners
- Actively collect project updates, technical details, photos, videos, and stories from different teams
- Coordinate photo and video content and build a structured media and content archive
- Brief and coordinate internal support functions as well as external agencies and production partners
- Support the development of product brochures, presentations, case studies, website content, and sales materials
- Ensure a consistent tone of voice, strong visual quality, and a high design standard across all communication channels

The role combines strategic brand and communication work with hands-on content development, creative concept work, and strong internal coordination.

Your Profile

- Several years of experience in marketing, brand management, communications, content marketing, or a comparable role
- Strong writing skills in German and English
- Excellent communication skills and the ability to work with different internal teams and personalities
- Strong sense for design, visual storytelling, aesthetics, and brand quality
- Ability to understand technical or complex topics and translate them into clear and attractive communication
- Structured, proactive, and reliable working style with a strong sense of priorities
- Experience in coordinating internal stakeholders and external service providers
- Confidence in working with photo, video, web, print, presentations, and visual communication materials
- Ability to combine creative ideas with practical implementation
- Interest in live entertainment, festivals, concerts, stage construction, technical production, design, architecture, or international project business

Ideally, you also bring experience in B2B communication, technical products, live entertainment, design, architecture, or international communication.



Framework

- Location: Weingarten, Germany
- Regular on-site presence in the office
- Hybrid work possible by agreement
- Close collaboration with management, sales, engineering, project management, HR, and external partners
- Occasional travel to projects, events, festivals, or industry meetings may be required

What We Offer

- A key role in taking over and further developing Megaforce's brand, marketing, and content area
- The opportunity to bring more structure, continuity, and scalability into our marketing and communication activities
- Direct collaboration with the management team and a close handover of established ideas, formats, brand standards, and communication approaches
- A company known for creative ideas, strong visual concepts, and a distinctive approach to presenting complex stage engineering projects
- Short decision-making paths and an entrepreneurial environment
- A unique working environment within the international live entertainment industry
- Strong visual and technical projects with high communication potential
- The opportunity to develop creative ideas and turn them into visible brand communication
- The opportunity to further shape Megaforce's national and international brand presence

How to apply

Please send your application to jobs@megaforce-international.com.

